

How to gain **\$1M** IN PRODUCTIVITY SAVINGS for *your* company

REDCAPE ACADEMY MEMBERSHIP

24x7 productivity training helping employees *work less and better* by using more of the technology at their fingertips to help them:

- Get more done one day
- Reduce late hours at the office
- Deliver better results faster

The annual membership includes:

- Free on-demand classes valued at \$3000+
- Free live online classes (4–6/year) valued at \$1000+
- Free live monthly Office Hours with Vickie—valued at \$2000+
- Discounts on Intensive Boot Camps + more!

INVESTMENT: \$300 per year, per employee

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CALCULATE THE RETURN ON INVESTMENT

These figures are based on customer surveys and adult learning retention rates

	10	Total learning hours for the average number of classes and office hours employees attend
x	1	Hours of time saved per week per learning hour
=	10	Total hours of time saved per week
x	50%	Retention and adoption rate
=	5	Total hours of time saved per week per employee (w/ retention and adoption rate)
x	48	Work weeks per year
=	240	Total number of hours of time saved per year per employee
x	\$35	Hourly rate of an employee
=	\$8400	Total productivity savings for the company per year per employee
x	120	Total number of employees who join the Academy
	\$1,008,000	Total productivity savings for the company

EXAMPLE INVESTMENT FOR 120 EMPLOYEES

Individual Memberships

YEAR 1: $120 \times \$300/\text{year} = \$36,000$

YEAR 2: same as year 1

Benefits of individual memberships:

- Employees sign up on their own
- Secure funding from departmental or individual training budgets

Corporate Membership

YEAR 1: $(120 \times \$230/\text{year}) + \$8,000 \text{ Set up fee} = \$35,600$

YEAR 2: $120 \times \$230/\text{year} = \$27,600$

Benefits of corporate memberships:

- Bulk discount applied each year
- Assigned Account Manager to set up employee memberships
- Custom corporate page within employees' accounts for employer-specific communication
- Live, online orientation (and replay) with instructor Vickie Sokol Evans
- Ability to submit topic requests, scenarios and feedback to help direct content in the Academy
- Guidance from RedCape on how to increase employee participation in the courses + reporting
- Higher ROI and productivity savings because members are held accountable for attending class. The more they attend class, the higher the results.

ABOUT THE INSTRUCTOR

Productivity trainer to Bill Gates' team, Vickie Sokol Evans is considered one of the best and most engaging technology instructors in the world teaching productivity courses for end users and leadership teams. She is a former assistant, former data/business analyst from Microsoft (nerd), holds over 15 certifications (even nerdier), and owns a small global business (so she wears multiple hats and must do more in less time). Having studied and performed improv comedy in New York, Dallas and Austin, Vickie is highly engaging and adaptable during her sessions so that attendees learn more than what they expected while having a whole lotta fun in the process.

Caution: There's a very good chance you will both laugh and cry during one of her sessions. She will.



VICKIE SOKOL EVANS

End-User Productivity Expert

LET'S GET STARTED!

Contact support@redcapeco.com to get started today!

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